

# Sales Order

Stations: WFNI-AM, WIBC-FM, WLHK-FM, WYXB-FM  
 Agency: KATZ MEDIA GROUP  
 Address: 125 WEST 55TH STREET 3RD FL.  
 Contract Name: GREGG / ADDS / ALL STATIONS City: NEW YORK State: NY Zip: 10019  
 Contract#: (none) Buyer:  
 Start Date: 11/08/16 End Date: 11/08/16 Tax Schedule: (None)  
 Revenue Type: NATIONAL POLITICAL Type: Cash Agency Commission %: 15  
 Advertiser: GREGG/DEM/GOV (A) Billing Cycle: Standard  
 Address: Salesperson: EASTMANPHILADEL Comm %: 8.50  
 City: State: Zip: Makegood Policy: WITHIN CONTRACT DATES  
 Product Name: Gregg GOV Adds  
 Estimate #: adds  
 Competitive Code: PO-POLITICAL CANDIDATES

## WFNI-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	11/08/16	11/08/16		6:00 AM	10:00 AM	60		2							2	D	200.00	2	400.00	

TOTAL GROSS \$400.00, NET \$340.00

## WIBC-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/08/16	11/08/16		6:00 AM	10:00 AM	60		2							2	D	300.00	2	600.00	

TOTAL GROSS \$600.00, NET \$510.00

## WLHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	11/08/16	11/08/16		6:00 AM	10:00 AM	60		2							2	D	275.00	2	550.00	

TOTAL GROSS \$550.00, NET \$467.50

## WYXB-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	11/08/16	11/08/16		6:00 AM	10:00 AM	60		2						2	D	270.00	2	540.00	

TOTAL GROSS \$540.00, NET \$459.00

## Billing Projections: By Month

	Nov 16
CA	2,090.00
ST	2,090.00

☒ Print Spot Prices

TOTAL SPOTS	8
GROSS TOTAL \$	2,090.00
ADJUSTED SPOTS	8
ADJUSTED TOTAL \$	2,090.00

## APPROVE    DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager

<input checked="" type="checkbox"/>	# of Spots
<input checked="" type="checkbox"/>	Total Dollars
<input checked="" type="checkbox"/>	Days to Days
<input checked="" type="checkbox"/>	Project
<input checked="" type="checkbox"/>	Trade
<input checked="" type="checkbox"/>	Station
<input checked="" type="checkbox"/>	Spot Length

☒ 11/8 Jan 11/8/16

Nov 07, 16  
 CONT# 30233357 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WFNI-AM (Indianapolis IN)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / adds

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV JOHN GREGG FOR GOVERNOR  
 PDT Gregg for Governor Adds  
 FLT Nov 08, 16 - Nov 08, 16

\* REP ORDER COMMENT \*

\*\* 11/7/2016 2:08:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 11/7/2016 2:08:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	11/8/2016 - 11/8/2016	1W	2	\$200.00	2
					** WEEKLY FLIGHT TOTALS **		2	\$400.00	

	Nov 16					
SPOTS	2					
CASH	400.00					
TRADE	0.00					
NSL	0.00					
TOTAL	400.00					

						TOTAL
SPOTS						2
CASH						400.00
TRADE						0.00
NSL						0.00
TOTAL						400.00

\*\* Competitive Comments \*\*

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Nov 07, 16  
 CONT# 30233351 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WIBC-FM (Indianapolis IN)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / adds

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV JOHN GREGG FOR GOVERNOR  
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	1.1	<b>FLIGHT 1</b> .T.....	6A - 10A	60	11/8/2016 - 11/8/2016	1W	2	\$300.00	2
					** WEEKLY FLIGHT TOTALS **		2	\$600.00	

	Nov 16						
SPOTS	2						
CASH	600.00						
TRADE	0.00						
NSL	0.00						
TOTAL	600.00						

							TOTAL
SPOTS							2
CASH							600.00
TRADE							0.00
NSL							0.00
TOTAL							600.00

\*\* Competitive Comments \*\*

SVC:

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Nov 07, 16  
 CONT# 30233358 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WLHK-FM (Indianapolis IN)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / adds

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV JOHN GREGG FOR GOVERNOR  
 PDT Gregg for Governor Adds  
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	1.1	<b>FLIGHT 1</b> .T.....	6A - 10A	60	11/8/2016 - 11/8/2016	1W	2	\$275.00	2
				** WEEKLY FLIGHT TOTALS **			2	\$550.00	

	<b>Nov 16</b>						
SPOTS	2						
CASH	550.00						
TRADE	0.00						
NSL	0.00						
TOTAL	550.00						

						<b>TOTAL</b>
SPOTS						2
CASH						550.00
TRADE						0.00
NSL						0.00
TOTAL						550.00

\*\* Competitive Comments \*\*

SVC:

Demo Adults 35+

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Nov 07, 16  
 CONT# 30233350 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WYXB-FM (Indianapolis IN)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / adds

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV JOHN GREGG FOR GOVERNOR  
 PDT Gregg for Governor Adds  
 FLT Nov 08, 16 - Nov 08, 16

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	11/8/2016 - 11/8/2016	1W	2	\$270.00	2
				** WEEKLY FLIGHT TOTALS **			2	\$540.00	

	<b>Nov 16</b>						
SPOTS	2						
CASH	540.00						
TRADE	0.00						
NSL	0.00						
TOTAL	540.00						

						<b>TOTAL</b>
SPOTS						2
CASH						540.00
TRADE						0.00
NSL						0.00
TOTAL						540.00

\*\* Competitive Comments \*\*

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 2016

I, Buying Time, LLC

being/on behalf of: Gregg for Indiana

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Mike Claytor**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**4/25/2015**

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**